

AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Previously presented) A transmission type display device comprising:
 - a backlight source;
 - a display element including a liquid crystal layer and at least one polarizer including a front polarizer;
 - a light diffusing element, which is disposed in front of the display element; and
 - a polarizing element, which is disposed in front of the light diffusing element,
wherein the light diffusing element is located between the front polarizer and the polarizing element all of which are located in front of the liquid crystal layer, and
wherein an absorption axis of the polarizing element is substantially aligned with an absorption axis of the front polarizer.
2. (Previously presented) The device of claim 1, wherein the display element comprises: a transmission type liquid crystal display panel; and a rear polarizer included in the at least one polarizer, said rear polarizer being located on a rear side of the liquid crystal layer.
3. (Previously presented) The device of claim 2, further comprising:

a first $\lambda/4$ retarder disposed between the front polarizer and the light diffusing element; and

a second $\lambda/4$ retarder disposed between the light diffusing element and the polarizing element,

wherein a slower axis of the first $\lambda/4$ retarder forms an angle of about 45 degrees with an absorption axis or transmission axis of the front polarizer, and

wherein a slower axis of the second $\lambda/4$ retarder forms an angle of about 90 degrees with that of the first $\lambda/4$ retarder.

4. (Previously presented) The device of claim 2, wherein at least one of the front and rear polarizers is integrated with an associated one of the transparent substrates.

5. (Previously presented) The device of claim 1, wherein the display element comprises a guest host type liquid crystal display panel.

6. (Previously presented) The device of claim 5, wherein at least one of the polarizers is integrated with a transparent substrate of the guest host type liquid crystal display panel, the transparent substrate being located closer to the light outgoing plane.

7. (Original) A transmission type display device comprising:
a backlight source;

a display element, which is disposed in front of the backlight source and outputs polarized light;

a light diffusing element, which is disposed in front of the display element; and
a polarizing element, which is disposed in front of the light diffusing element,
wherein an absorption axis of the polarizing element is defined so that
substantially all of the polarized light that has been output from the display element is
transmitted through the polarizing element.

8. (Previously presented) The display device of claim 7, wherein the display element is a guest host type liquid crystal display element.

9. (Previously presented) An electronic apparatus comprising a transmission type display device, wherein the display device comprises
a backlight source;
a display element including a liquid crystal layer and at least one polarizer including a front polarizer;
a light diffusing element, which is disposed in front of the display element; and
a polarizing element, which is disposed in front of the light diffusing element,
wherein the light diffusing element is located between the front polarizer and the polarizing element all of which are located in front of the liquid crystal layer; and

wherein an absorption axis of the polarizing element is substantially aligned with an absorption axis of the front polarizer.

10. (Original) An electronic apparatus comprising a transmission type display device, wherein the display device includes:

a backlight source;
a display element, which is disposed in front of the backlight source and outputs polarized light;
a light diffusing element, which is disposed in front of the display element; and
a polarizing element, which is disposed in front of the light diffusing element,
wherein an absorption axis of the polarizing element is defined so that substantially all of the polarized light that has been output from the display element is transmitted through the polarizing element.

11. (Currently amended) The electronic apparatus display device of claim 10,
wherein the display element is a guest host type liquid crystal display element.